

Robert “Danny” Sellers

Robert D. Sellers is a native of Jacksonville, Florida. Sellers moved to Atlanta, Georgia in 1970 and graduated from high school in 1977. Sellers entered the delayed entry program and joined the United States Army. He completed boot camp at Fort Jackson, South Carolina and traveled to Fort Benning, Georgia to attend Infantry Advanced Individual Training (AIT). After AIT he went on to attend Jump School also at Fort Benning. After graduating and receiving his coveted Jump Wings, Sellers was assigned to the 82d Airborne Division at Fort Bragg, North Carolina. After leaving the military in 1981, Sellers attended Central Piedmont Community College and graduated with a degree in Correctional Science.

In 1984, Sellers begin his career in state government as an Intensive Surveillance Officer with the North Carolina Department of Corrections, Division of Adult Probation and Parole. After 16 months, Sellers changed careers and attended a 14-week basic law enforcement training academy in Butner, North Carolina to become a State Alcohol Law Enforcement Agent (ALE). Sellers spent the next 14 years as an ALE Agent and Assistant Supervisor in Chapel Hill and Charlotte. During this time, Sellers conducted numerous alcohol, drug, gambling, ABC applicant and trade practice investigations. Sellers was a team leader for the Western District Emergency Response Team and recognized as the lead investigator in the area of trade practice investigations and Responsible Beverage Service (RBS) programs.

In 2000, Sellers left ALE to become the first Director of Education and Training for the North Carolina Alcoholic Beverage Control Commission. Sellers created a new education division, developed programs, wrote position descriptions, interviewed and hired employees. In addition to conducting alcohol education programs for permittees, adults and students, Sellers was responsible for ABC Board training, speaking at state and national conferences and conducting investigations involving ABC Boards. From 2001 – 2004, Sellers was also a licensed private investigator in North Carolina. In 2009, after working 25 years, for the Department of Corrections, Department of Crime Control and Public Safety and Department of Commerce, he retired from state government.

In late 2009, Sellers became the first VP of Alcohol Risk Reduction Training Institute at Show Pros Entertainment Services in Charlotte. The Institute was established as a division of Show Pros to provide a variety of services related to training, ABC permitting, and alcohol-related consulting. Show Pros Entertainment Services, Inc., is a crowd management and event-oriented staffing company providing customer service-minded event personnel for concerts, sporting and special events. The Company contracts with venues, event facilities, promoters, sports and entertainment organizations to provide event staffing and crowd management solutions.

In 2013, Sellers became a stock holder in Sellers Mechanical Services Inc., a family owned Mechanical Engineering Company located in Atlanta, Georgia. Sellers is responsible for Administration, training and investigative functions within the company.

Sellers continues his work at both Show Pros and Sellers Mechanical Services Inc.